

# RANGE

THE COWBOY SPIRIT ON AMERICA'S OUTBACK

106 E. ADAMS, STE. 201 • CARSON CITY, NV 89706  
775-884-2200 • FAX 775-884-2213  
admin@rangemagazine.com



*"RANGE sells well at my bookstore. People are concerned about the environment and want to know what's happening in the West."*

*KJ, James Gang Java,  
Alexander, ND*

*"People who come in specifically mention RANGE. They see my listing in the directory. RANGE has brought me new customers!*

*One lady saw the back issues I had and bought every one of them."*

*JG, Ellsworth, KS*

*"What a wonderful job you do in educating and informing the public.*

*RANGE opens the window so I may glance out and refresh my soul as well as my mind."*

*KS, Los Angeles, CA*

## ***We all love the West. But some people are trying to love it to death.***

The American West incites all kinds of passions in people. Perhaps it's because, in all the world, it's a unique place—a place where life and landscape are inextricably intertwined. At times, love of the land sometimes trumps common sense and principle outweighs practicality. Unfortunately, the passions of well-meaning people often differ about how to protect, preserve or use the land.

RANGE magazine is knee deep in those conversations. We study all sides of the issues and do it because we are strong advocates for the West, firmly in favor of those who use the land (public and private) to raise livestock. Within our pages, you will see that we care about ranchers, farmers and other resource providers. You will also see that we work hard to keep our readers informed of threats to the traditional way of life that—more than any other—defines America to the rest of the world.

RANGE magazine means money to you! RANGE readers are informed consumers. They are ranchers, farmers, business owners, government employees, conservationists and others who care about the land and wildlife. They are travelers who share "The Cowboy Spirit on America's Outback." They are your customers and RANGE addresses their concerns. By offering RANGE\*, you make a profit on each issue sold and build customer goodwill and loyalty.

### **Sell RANGE in your store!\***

RANGE is available on select newsstands nationwide. Unfortunately, there are too few outlets in your area so take advantage of us...

### **Become a RANGE Preferred Agent!**

Cover price is \$5.99\*, but we'll sell it to you for our cost, just \$3. All you have to do is buy the minimum 10 copies per quarter, pay up front for four issues, and you will receive a free listing in the magazine for a year (value \$100+) that reaches more than 150,000 readers each issue.

Please complete the attached order form and return it by mail or FAX, call me at 1-800-RANGE-4-U (726-4348) or email admin@rangemagazine.com. Don't miss another opportunity to make money and help save the West!

Sincerely,

Angie Wolz

RANGE magazine, Agent program

\* This special Agent program does not apply to stores that are served by a national or regional magazine distributor.

# RANGE AGENT CONTRACT

**PREFERRED AGENT**

Please enter our retail business in the Preferred Prepayment Program for a **FREE** listing in RANGE (value \$100+). I will pay in advance for 1 year, for a minimum of 10 issues (\$3 each) per quarter, \$120 per year. (Retail price: \$5.99.) I can increase my draw any time. No returns allowed.

**STANDARD AGENT**

Please enroll our retail store in the Standard Program for quarterly RANGE. I will pay \$3 each for #\_\_\_\_\_ copies of each issue within 10 days of invoice. (Retail price: \$5.99.) I understand this does not include a free listing and I can increase my draw at any time. No returns allowed.

*You can order more copies any time by calling our office at 1-800-RANGE-4-U (726-4348).*

START:     IMMEDIATELY     SPRING     SUMMER     FALL     WINTER

Check enclosed for \$\_\_\_\_\_ for (how many) \_\_\_\_\_ copies of each issue.

Charge VISA/MC/AmEx/Discover # \_\_\_\_\_

Exp. date \_\_\_\_\_ Code \_ \_ \_ \_ Signature \_\_\_\_\_

Business name \_\_\_\_\_

Location Address (for UPS/FedEx) \_\_\_\_\_

Billing Address if different \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ / \_ \_ \_ \_

Contact person \_\_\_\_\_

Telephone # \_\_\_\_\_ FAX # \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

*EXACT wording for FREE listing, 5 lines total, approximate character count includes letters, spaces and punctuation.*

Store name (18 characters, 1 line)\*\*: \_\_\_\_\_

Address (24 characters): \_\_\_\_\_

City, State, Zip (24 characters): \_\_\_\_\_

Telephone (days): \_\_\_\_\_

Slogan (23 characters): \_\_\_\_\_

**\*\*PLEASE NOTE:** *It's okay if your store name needs two lines, but you will eliminate the slogan line.*

Complete and return with payment to: **RANGE, 106 E. Adams, Ste. 201, Carson City, NV 89706**  
**FAX to 1-775-884-2213 or call 1-800-RANGE-4-U (1-800-726-4348)**